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Chris Herrmannsen MBOs hotgroup divisions to create Ochre House

RPO and Niche Recruitment Specialist brings new approach to charging

Solutions-based recruitment consultancy, Ochre House launches today, with a specialist approach to strategic resourcing, recruitment process outsourcing (RPO) and niche recruitment. The new company forms as the result of a management buyout (MBO), led by Chris Herrmannsen, of the five recruitment consultancy divisions of the hotgroup, plus one RPO business unit, to diversify from online offerings.

Ochre House is thought to be the first recruitment consultancy to charge purely by successful hire, rather than on-site presence or consulting time. It is, says Herrmannsen, who becomes MD of Ochre House, "a revolution for HR and recruitment professionals who have previously had to spend money on a service with no guarantee of a good result."

In addition to the RPO division, Ochre House consists of Parkside Recruitment (permanent and temporary financial, commercial and executive recruitment), the International Teachers Network (ITN), Mark Education, The Buzz (permanent and temporary sales, leisure and retail recruitment) and ASA Law. The new company will be headquartered in London, with 18 offices and 170 staff nationwide, in addition to 5 offices overseas.

The company is to work directly with C-level personnel at organisations to examine the entire organisation and drive finding best-fit staff to the top of the corporate agenda. Its key markets include accountancy and finance, commercial, corporate sales, education, law, leisure, office support and retail.

"By diversifying the traditional recruitment consultancy businesses, Ochre House operates as an RPO specialist within niche sectors and leaves online recruitment to the experts at the hotgroup," says Herrmannsen. "In the meantime, our own business is set to expand and we seek to recruit further specialists in our field as we embark in our prosperous new direction."